

# Ritambhara Vishva Vidyapeeth Sanchalit

Jitendra Mafatlal Mehta Educational Complex

MALINI KISHOR SANGHVI JUNIOR COLLEGE OF COMMERCE

MALINI KISHOR SANGHVI COLLEGE OF COMMERCE & ECONOMICS

(Affiliated To University Of Mumbai)
NAAC accredited (3rd Cycle) With 'A' Grade

# SON 23/4

#### **OUR VISION:**

TO IMPART HOLISTIC KNOWLEDGE

WHICH LEADS TO GLOBAL SUCCESS

#### **OUR MISSION:**

TO ENDEAVOR AND STRIVE FOR THE DEVELOPMENT OF THE YOUTH

TOWARDS SELF – RELIANCE AND SUCCESS

#### **OUR ACHIEVEMENTS:**

RECEIVED 'A' GRADE FROM NAAC IN THE THIRD CYCLE.

RECEIVED QUALITY BRANDS INDIA COLLEGE AWARD - 2019-2023

RECEIVED INDIA'S EXCELLENCE AWARD - 2018

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#### **ABOUT US**

Malini Kishor Sanghvi College of Commerce and Economics commenced in 1994 under the auspices of Ritambhara Vishva Vidyapeeth and is currently headed by our able President Shri Ashwinbhai Mehta, Managing Trustee Shri Umeshbhai K. Sanghvi, Executive Trustee Shri Apurva R. Patel & other Trustees.

It received magnanimous donation from renowned and leading businessmen and patrons Late Shri Kishorbhai Sanghvi and Late Shri Mafatlal Mehta and support from our ex-President Late Shri Dhipchand Gardi, Bar at Law, a reputed philanthropist and our ex-Managing Trustee & Late Shri Haribhai Dresswala, a prominent businessman. Ritambhara Vishva Vidyapeeth has received Gujarati linguistic minority status and the college is affiliated to the University of Mumbai on a permanent non grant basis. Malini Kishor Sanghvi (Management) together have a student strength of more than 5000. In the 29 years of its journey, the college has not only grown immensely in student strength but has also diversified and added a repertoire of new courses.

The origin of the college can be traced to the establishment of "Shaktidal" in 1953 by our ex-Chairperson Padma Bhushan Late (Smt.) Poornimaben Pakvasa. Inspired by Gandhiji, "Shaktidal" was a movement for the empowerment of women, specially the tribal women. It established Smt. Rukshmaniben Dipchand Gardi Kanya Vidya Mandir with two kanya chatralayas at Saputara in the Dang District of Gujarat. Today it houses more than 1050 tribal girls — Providing free boarding, lodging and education upto Std.XII. In 1980, "Shaktidal" was transformed into Ritambhara Vishva Vidyapeeth. This trust acquired 12,000 sq.meters of land in J.V.P.D. Scheme, Vile Parle (West), Mumbai. Today it is teeming with educational activities with a reputed English Medium, R.N.Shah High School (Established in 1990 with liberal donation from Shri Pravinbhai R.Shah in memory of his father) with a current student strength of about 1800 & Malini Kishor Sanghvi Junior and Degree Colleges with a combined student strength of about 5000.

To provide world – class education to students R N Shah International School (RNSIS) which offers Cambridge International Assessment Examinations (IGCSE & 'A' level) academics was started in 2017.

From 2022-2023, college has commenced with BA (Film, Television & New Media Production)
From a modest beginning with 37 students in 1994, the Degree College today has more than 3000 students together in B.Com, M.Com (Management) and 8 specialized programmes – B.M.S., B.B.I., B.A.F., B.A.M.M.C., B.F.M., B.Sc. (IT), B.I.M. & B.A. (FT & NMP) With the building for management institute fast progressing, MMS and other additional courses will commence in near future.

The college also runs The MKS Centre for Management Studies which offers the following programs in association with Microsoft & Google Certification.

- ·Diploma in Business Management (DBM)
- ·Diploma in Digital Technology & Media (DDTM)
- ·Diploma in Corporate Finance & Management (DCFM)
- ·Diploma in Entrepreneurship & Family Business Management (DEFBM)
- ·Diploma in Event Management (DEM)



#### **PROGRAMMES OFFERED:**

#### JUNIOR COLLEGE:

TWO YEARS INTEGRATED PROGRAMMES: F.Y.J.C & S.Y.J.C

#### **DEGREE COLLEGE:**

#### **Bachelor of Commerce (B.Com)**

This is a 3 years full time undergraduate programme, affiliated to the University of Mumbai. This programme aims towards enabling the student to grow as a corporate employee or as an entrepreneur. The student gets adequate knowledge of adapting to the changes in the dynamic business world, can focus internationally and have an in-depth understanding of the business world's market-relevant aspects.

#### Bachelor of Management Studies (BMS):

The Bachelor of Management Studies programme is training students to gain knowledge in the ever-changing Business World. Catering to this endeavour, this course is a good blend of academics, project work, case studies, industrial visit, workshops, extracurricular and cultural activities.

#### Bachelor of Commerce (Accounting & Finance) (BAF)

The Programme of B.Com (Accounting & Finance) grooms students in the areas of Accountancy & Finance Subjects like Cost Accounting, Innovative Financial Service, Financial Management gives a wider scope and knowledge to students in the area of Finance. Students pursuing this course have better opportunities in the field of Banking, Corporate companies, Accounting for Production House etc. The course also helps students to pursue the professional courses such as CA, CS, ICWA, CIMA, CFA, MBA.

#### Bachelor of Commerce (Banking & Insurance) (BBI)

A programme in Banking and Insurance is developed to cater to the needs of Banking & Insurance sector. It helps in familiarizing the students with the basic concepts of funds management, regulatory framework of RBI, core accountancy concepts like credit risk management, financial management, cost accounting, financial accounting and an overall purview of financial markets. It also provides in-depth knowledge about international banking and finance and research methodologies to understand the areas and techniques of research in the field of banking and insurance.

#### Bachelor of Commerce (Financial Markets) (BFM)

The Bachelor of Commerce (Financial Markets) Programme is the course to provide expertise and insight into various aspects of financial markets which includes understanding finance and money, basis of stock trading and its regulation, equity research, technical analysis, etc., which cater to the needs of those aspiring to make a career in the growing and ever evolving field of finance

#### Bachelor of Commerce (Investment Management) (BIM)

B.Com. (Investment Management) also referred to as money management, portfolio management that provides coverage to the professional management of different securities and assets, such as bonds, shares, real estate and other securities. Investment management aims to meet particular investment goals for the benefit of the investors. These investors may be individual investors or institutional investors. The investment management industry stands on an edge of a number of fundamental shifts that will shape the future of the industry and our economy in long run.

#### Bachelor of Arts in Multimedia & Mass Communication (BAMMC)

This programme equips the learners with the professionals skills essential for making career in Entertainment Industry, Cinema, Television, OTT Platforms, Social Media Platforms, etc.

#### Bachelor of Science (Information Technology) (B.Sc. IT)

The B.Sc. (I.T) program was started in our esteemed institute from the academic year 2009-2010, under the guidance and support of management and our beloved Principal. It provides the students of various programs (Science, Commerce, Arts) to pursue Bachelor's degree in Information Technology. On completion of the program students have opportunity to advance their academic qualification by pursing masters programs such as M.Sc. (I.T), MCA, MBA, etc. Information Technology is an ever-expanding field, which finds application in a wide array of areas such as finance, commerce, accounts, medicine, statistics, engineering, animation, multimedia etc.

#### Bachelor of Arts (Film, Television and New Media Production) (BA - FT & NMP)

This is a 3 year (6 Semester) Degree programme recognized by University of Mumbai and has been developed specially to cater to the changing needs of global media and entertainment industry. The program is devised to prepare students in the production aspects of Film, Television and New Media. The program begins with understanding the basics of art, graphic design and writing for media and gradually builds upon the basic knowledge to make the students industry ready. Being one of the fastest growing sectors, the programs opens a bright career for students.

#### Master of Commerce (M.Com) (Management)

The college offers the two year - M.Com. (Masters in Commerce) programme with Management, which is affiliated to the University of Mumbai. The current pattern for M.Com is the Choice Based Grading System, which has been introduced by the University of Mumbai. The M.Com program is therefore divided into four semesters (two years). The college provides M.Com students special facilities like internet access for their study, special examination oriented lectures, flexible time-table, extended library borrowings etc. Classes are held in the mornings.



#### **MKS Enrichment Programme**

- ▷ Certificate Programme in Business Etiquette & Grooming
- ▷ Certificate Programme in Environmental Management & Sustainable Development
- Certificate Programme in Business Ethics & Corporate Social Responsibility
- ▷ Certificate Programme in Cyber Security with IBM
- ▷ Certificate Programme in Blockchain Technology with IBM
- Certificate Programme in Soft Skills & Personality Development
- ▷ Certificate Programme in Artificial Intelligence with IBM (Proposed)

#### **EXCELLENT INFRASTRUCTURE**

- O Grand Entrance & Foyer
- O Grand Auditorium.
- O Air-Conditioned Seminar Hall cum Dhyan Room.
- Well-equipped and spacious Gymkhana.
- O Modern Gymnasium / Fitness center.
- O Sports ground with artificial turf.
- O Media presentation room with modern amenities.
- O CCTV coverage in the entire campus.













#### **MULTIFARIOUS STUDENT SUPPORT ACTIVITIES:**

- Providing quality education with qualified and experienced Teaching staff, co-operative administrative staff and frequent guest lectures, regular seminars, workshops & industrial visits
- Annual Late Shri. B.K.Sanghavi Memorial Lecture conducted by inviting eminent personalities.
- Fully computerized library with a large collection of books and journals & separate Departmental Library for Specialized Courses.
- Computer Lab with advance computers and licensed software.
- > Special facilities for Differently-abled students.
- Hygienic Canteen Serving Nutritious Food
- Best Student Awards
- Various medals & awards to motivate academic toppers
- Career Fair and Placement Cell (Placements with reputed organizations like (Wipro, TCS, ICICI Bank, Birla, Sunlife, Axis Bank etc.)
- > Students Counseling, Health and Diet Counseling, Medical Counseling, Legal Counseling & Tax Consultancy.
- Students Mentoring Cell.
- Life Long Learning & Extension Activities.
- National Service Scheme (NSS).
- National Cadet Corps (NCC).
- Active Alumni Association.
- Student facilities with support service like Sports, Culture, Literary, Value education and other personality development activities for the all-round growth of students.
- Student's Welfare Freeship & Scholarship Scheme.
- Yuva Raksha Insurance Scheme.
- ➢ Wi-fi campus.
- Interactive College Website: <a href="https://www.mkscollege.com">www.mkscollege.com</a>
- User Friendly Admission Portal E-Pravesh <a href="http://admission.mkscollege.edu.in">http://admission.mkscollege.edu.in</a>



#### **COLLEGE RULES & REGULATION:**

1. Every student must obtain on admission, an Identity Card which must have his/her photograph duly attested and present it for inspection on demand. It is compulsory for every student to wear the identity card in the campus area.

Students not wearing the I-cards will attract the following fines:

- First Instance Rs. 250/- I Second Instance Rs. 500/- I Third Instance Onwards Rs. 1000/-
- Students not carrying an I-card will be fined Rs.2000/-
- Students using other's I-card or trying to enter without a valid I-card will be fined **Rs.5000/-** & other punishment
- 2. Any loss or damage to the I-card must be reported to the College Office and if required the college Office will issue a duplicate I-card against payment of **Rs.500/-**.
- 3. Every Students is required to maintain a minimum of 75% attendance in each term, failing which the college authorities may not allow the students to appear at the final examination as per Board/University norms.
- 4. Students must not loiter in the college premises while the classes are going on.
- 5. In case of illness, the Principal should be informed by the parents personally.
- 6. Students must not attend classes other than own, without the permission of the Principal.
- 7. Smoking, Chewing tobacco, chewing gum is strictly prohibited in the college premises.
- 8. Use of cell phones, is strictly prohibited in the college premises. Cell phones of all students found using them on the college premises shall be confiscated and will be given back to the students after the end of the Term. Breach of this rule will be treated as an act of indiscipline and will attract fine up to **Rs. 5000/-**.
- 9. Students are required to maintain discipline and orderly conduct & refrain from engaging in any unruly behavior.
- 10. Students if found indulging in anti-national activities contrary to the providers of the Acts & Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the college without any notice by the principal.
- 11. No Society or Association shall be formed in the college and no person invited to address a meeting without the Principal's prior permission.
- 12. No person shall be invited to address or entertain the students without the prior permission of Principal.
- 13. No students shall collect any money or contribution for picnic, trip, and educational visit to some places, get-together, study notes, charity or any other activity without prior written permission from the principal.
- 14. No Picnic, Trip, Party, outing or get together shall be organized by the students without obtaining specific written permission from the Principal.
- 15. All the departments of the College (Gymkhana, Gymnasium, Library etc.) will work according to the Rules made on their behalf from time to time by the Principal.
- 16. It is the responsibility of the student to read notice boards and visit the college Website regularly for important announcement made by the College Office from time to time. They will not be excused or be given any concession on ground of ignorance.
- 17. Students are expected to take proper care of all the college property and help in keeping the premises clean. Damaging college property e.g. disfiguring walls, doors, windows and fitting or damaging furniture, misuse of A/C's, Mike, fans, & such other activities will be considered breach of discipline. Breach of this Rule will attract heavy fine as well as disciplinary action.
- 18. Students should not leave their books, valuables and other belonging in the classroom.
- 19. The college is not responsible for the lost property. However, students may make a claim for the lost property at the office, if it is deposited in the college office.

- 20. Students applying for certificates, testimonials, etc. and those requiring the Principal's signature on any kind of document or application should first contact the College office from inquiry counter. Students should not bring any paper directly to the Principal for his/her signature.
- 21. If, for any reason, the continuance of a student in the College is, in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the college without assigning any reason.
- 22. Every students of this college shall abide by the Discipline Rules of the College related to all its departments. Insubordination, abusive language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal.
- 23. In all disputes and controversial matters, the decision of the Principal & appropriate authorities shall be final and biding on students as well as parents.

Admission Process: Admission to the College is to be taken through our learner-friendly Online Admission System.

Students shall "login" to our Admission portal E-Pravesh i.e. https://admission.mkscollege.edu.in and submit their admission form online.

All the instructions and updates will be available on the site from time to time.

Online payment of fees: Payment of the College fees can be made online through any one of the several Payment Gateways provided and available on Online Admission portal E-Pravesh which can be accessed by opening the website https://admission.mkscollege.edu.in

Fee Receipt should be submitted (in duplicate) to the Administrative Office.

I-card will be issued against the endorsed fee receipt.

**CAUTION:** The Management of the College does not accept any donation or capitation fee for admission to any of the programs. The public is cautioned not be misled by any miscreants who promise admission to this college against donation.

Further there is no Management Quota offered by the college. All admissions are purely on merit.

**WARNING**: Ragging is strictly prohibited in the college premises and outside. Any student indulging in any activity that may be construed as ragging, directly or indirectly, will face severe action which could even lead to expulsion from the college.

**ATTENDANCE NORMS:** Attendance for learners as per Ordinance 6086 of University of Mumbai.

Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of this enrolment, only if he/she fulfills at least seventy-five percentage (75%) of the attendance taken as an average of the total number of lectures, practical's, tutorials etc. Wherein short and/or long excursion/filed visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his attendance for the total no. of periods which are otherwise delivered on the material day/s. Further it is mandatory for every learner to have min 50% attendance for each subject & an overall average attendance has to be 75%.

If a student fails to comply with these requirement, he/she will not be allowed to write the semester end examination.



#### **JUNIOR COLLEGE (F.Y.J.C & S.Y.J.C)**

#### Admission to F.Y.J.C.

The College enjoys the status of Gujarati Linguistic Minority Institution. Hence 50% of the seats are reserved for Gujarati Linguistic Minority students. Categories for admission are as follows.

- A. Open Merit (Online, as directed by Govt. of Maharashtra)
- B. Gujarati Linguistic Minority
- C. R.N.Shah High School Students (In-House) & RNSIS International School
- D. Sports and cultural Activities (Online)
- E. Government, transfer cases, Defense, Freedom fighters, Ex-servicemen (Online)
- F. Differently Abled (Online)

### DOCUMENTS REQUIRED FOR THE ABOVE MENTIONED CATEGORIES AT THE TIME OF ADMISSION:

- 1. Admission form duly completed
- 2. Original Mark Sheet + 3 attested photocopies
- 3. Original School Leaving Certificate + 3 attested photocopies
- 4. Eligibility Certificate (for students other than Maharashtra board)

#### ADDITIONAL DOCUMENTS REQUIRED FOR:

#### Category – B: Gujarati Linguistic Minority

- 1. Gujarati as a subject in std. Xth, or parent's Xth mark sheet with Gujarati as language at higher level.
- 2. Caste Certificate (Gujarati Linguistic)

Note: The authorities reserve the right to accept or reject the above documents in doubtful cases.

#### Category – D: Sports and Cultural Activities

1. Attested Photocopies of Certificates from DSO, State, National level – Competitors, tournaments in various sports and cultural activities. (Infra Class/Inter School Certificated shall not be considered.)

#### Category - E: Government, Transfer cases, Defence, Freedom fighters, Ex-Servicemen

- 1. If discharged from duty: pension certificate, pay certificate, Sainik Welfare Association Certificate.
- 2. If in service: photocopy of the Identity card, Transfer order of govt. Service and joining report in Mumbai.

#### **Category - F: Differently Abled**

1. Certificate from specific institution like Ali Yavar Jang National Institute for Hearing Impaired, Worll Rehabilitation centre for Dyslexia, Dysgraphia, and Dyscalculia. Certificate of Disability must be obtained from Nair Hospital or Sion Hospital from appropriate authorities.



#### **ELIGIBILITY CERTIFICATE:**

Students who have passed <u>STD X</u> examination from the boards other than Maharashtra Board and are admitted to the FYJC class in this college should submit the following documents on the confirmation of their admission:

- 1. Application form for the Eligibility Certificate (with one photograph pasted and which is available at the SSC Board Mumbai Divisional Board, Vashi, Navi Mumbai)
- 2. Attested photocopy of Mark sheet
- 3. Attested photocopy of Passing Certificate / Provisional Passing Certificate
- 4. Attested photocopy of School Leaving/Transfer Certificate with counter sign of relevant District Education Officer
- 5. Original Migration Certificate
- 6. In case of foreign students duly completed Appendix 'A'
- 7. Original Passing Certificate
- 8. Original School Leaving/Transfer Certificate with counter sign of relevant District Education officer
- 9. Deed of undertaking on Stamp Paper of Rs. 100/- Charges for Eligibility Certificate (payable in Cash) as applicable.

#### **NOTE:**

- 1. Admission to F.Y.J.C and S.Y.J.C will be done through online process only.
- 2. All admission shall be Provisional and subject to confirmation by the Principal and approval by the Board.
- 3. Students are advised in their own interest, that before submitting certificates, mark sheets etc. In original, to the College office, they should retain true copies of the documents with themselves. The Original School Leaving Certificate or Transfer Certificate will be kept by the College permanently and under no circumstance will it be given back to the students. Hence, students should keep sufficient number of photo copies of School Leaving Certificate or Transfer Certificate with them.
- 4. Admission for F.Y.J.C classes (Open Merit) will be through the ONLINE Admission Process implemented by the Government of Maharashtra. However, admission under Minority (Gujarati Linguistic Minority) and In house quota will be undertaken by the college. Students who have passed the SSC/Equivalent examination conducted by the concerned board/authority (in February/March 2020) in one attempt from R.N.Shah High School will be treated as In-house Students. Detailed Procedure for Gujarati Linguistic Minority admission will be displayed on the College Notice Board as well as on the College website as and when instructions are received from the Government.
- 5. Candidate from other colleges seeking admission in this College shall have to submit '**No Objection**Certificate' and other documents as mentioned above.



#### SUBJECT OFFERED AT F.Y.J.C. & S.Y.J.C.

#### **Compulsory Subjects:**

- 1. English
- 2. Economics
- 3. Book Keeping & Accountancy
- 4. Organisation of Commerce and Management
- 5. Environment Education & Water Security
- 6. Health & Physical Education

#### **Optional Subjects: (Any One)**

- 7. Hindi / Gujarati / French\* / Information Technology\*
- 8. Mathematics & Statics Paper I & II \* / Secretarial Practice
- \* Students from **other than Maharashtra Board** who had not opted for Mathematics subject at standard 10<sup>th</sup> are not eligible for Mathematics subject.
- \* French & IT Seats will be allotted purely on merit subject to availability

#### **CHANGE OF SUBJECTS:**

Once a subject is selected by the student no change will be allowed.

#### **TUTORIALS:**

Tutorial lectures are conducted in language subjects and Mathematics. A class is divided into 4 batches and attendance is compulsory.

#### **SCHEDULE AND SCHEME OF EXAMINATIONS:**

The schedule & scheme for F.Y.J.C examination & S.Y.J.C examination and evaluation pattern as per revised syllabus.

Passing Norms: Students has to secure 35% marks in all subjects for passing.

The **tentative** schedule for S.Y.J.C. examination is as follows:

| Examination      | Period              | Marks |
|------------------|---------------------|-------|
| Unit Test        | August / September  | 25    |
| Terminal Exam    | September / October | 50    |
| Preliminary Exam | December / January  | 80    |

#### **ENVIRONMENT EDUCATION & WATER SECURITY (EVS):**

Project work: 30 Marks + Journal / Seminar Works: 20 Marks | Total: 50 Marks.

#### **HEALTH & PHYSICAL EDUCATION EXAMINATION:**

Theory: 25 Marks + Practical's: 25 Marks | Total: 50 Marks. Health & Physical Education will be graded in the Mark sheets.

Note: Passing in EVS & Phsyical Education is compulsory in the college as well as H.S.C Board Examination. Obtained marks will be converted into grade.



| Class   | Tuition<br>Fees | Admission<br>Fees | Term<br>Fees |     | Gymkhana<br>Fees |      | Cultural<br>Activities<br>Fees |     | Other<br>Fees | Fees | I Card /<br>Library<br>Card<br>Charges | Charges |     | L.C.<br>Charges | Total |
|---------|-----------------|-------------------|--------------|-----|------------------|------|--------------------------------|-----|---------------|------|--|---------|-----|-----------------|-------|
| F.Y.J.C | 18000           | 1000              | 1000         | 500 | 500              | 1000 | 500                            | 500 | 650           | 100  | 50                                     | 100     | 100 | 0               | 24000 |
| S.Y.J.C | 18000           | 1000              | 1000         | 500 | 500              | 1400 | 500                            | 500 | 650           | 100  | 50                                     | 100     | 100 | 100             | 24500 |

Students who are taking admission for Information Technology have to pay additional fees for IT subject. Annual fees for IT subject is Rs. 8280/-

**NOTE:** College Fees & Online Application fees shall be accepted by the following modes of payment:

- 1. Online Payment of Fees: Through Payment Gateway (Details also available at College Office)
- 2. Admission Process: Admission to the College is to be taken through our user friendly Online Admission System. Student shall "login" to our Admission portal E-Pravesh i.e. <a href="https://admission.mkscollege.edu.in">https://admission.mkscollege.edu.in</a> and submit their admission form online. Payment of fees shall also be made online. All the instructions and updates will be available on the site from time to time.

Online payment of fees: Payment of the College fees can be made online through any one of the several Payment Gateways provided and available. The payment link will be accessible to the students through our Online Admission portal E-Pravesh which can be accessed by opening the website <a href="https://admission.mkscollege.edu.in">https://admission.mkscollege.edu.in</a>

#### **CANCELLATION OF ADMISSION & REFUND FEES**

If a student desires to cancel admission prior to the commencement of the academic year, the Original Leaving Certificate will be returned. However, once the student's name is entered in the General Register (GR) then, only College Leaving Certificate (LC) will be issued on payment of L.C charges of Rs. 100/-.

- 1. If a student informs the College, in writing before the commencement of the academic year that he/she wants to withdraw and he/she cannot continue his/her education in the college for any reason, the college will refund, in full, the tuition fee, term fee, library deposit actually charged from the student. The admission fee will not be refunded.
- 2. If a student desires to withdraw and applies for refund of fees after the commencement of the academic year, the college, will retain the admission fee. Term fee and Laboratory Deposits will however, be refunded. As for the tuition fee is concerned, the College will retain the tuition fee only for the month(s) beginning from the month in which the academic year has commenced ending with the month in which the student had applied for withdrawal refund of fees. The Tuition fees for the remaining months of the term will be refunded.
- 3. There will be no refund of fees after 30<sup>th</sup> September.
- 4. A Student applying for discontinuation and refund of fees shall surrender the Identity Card and the Library Card, if issued to him/her and the fee receipt along with his application.



#### **DEGREE COLLEGE (B.COM. & M.COM.)**

#### **ELIGIBILITY:**

O. 2151: A candidate for being eligible for admission to the Degree Programme in Bachelor of Commerce shall have passed the Secondary examination from different divisional boards of the Maharashtra State Secondary and Higher Secondary Education **or** Must have passed the Higher Secondary School Certificate (XII) leading with Vocational subjects/State of Secondary and Higher Secondary Education **or** Must have passed an examination of another University or Board recognised as equivalent to Higher Secondary School Certificate (XII)examination. Every candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **ADMISSION GUIDELINES:**

- The entire admission procedure is according to the guidelines issued by the University of Mumbai.
   According to the Hon'ble High Court verdict, preference is given to in-house students (on the basis of merit) up to the sanctioned capacity of the F.Y.B.Com class. After admitting in-house students, if there is any vacancy, it will be filled according to the University guidelines.
- 2. The College enjoys the status of Gujarati Linguistic Minority Institution. Hence 50% of seats are reserved for Gujarati Linguistic Minority students.
- 3. Admission to B.Com and M.Com will be done through online process only.
- 4. Admission to the program is PROVISIONAL and is subject to approval by the University.

#### **COURSES:**

| F.Y.B.COM. (SEM - I)                     | F.Y.B.COM. (SEM - II)                    |
|--|--|
| 1. Accountancy & Financial Management    | 1. Accountancy & Financial Management    |
| 2. Business Economics                    | 2. Business Economics                    |
| 3. Foundation Course                     | 3. Foundation Course                     |
| 4. Introduction to Business              | 4. Service Sector                        |
| 5. Environmental Studies                 | 5. Environmental Studies                 |
| 6. Mathematical & Statistical Techniques | 6. Mathematical & Statistical Techniques |
| 7. Business Communication                | 7. Business Communication                |

| S.Y.B.COM. (SEM - III)                                  | S.Y.B.COM. (SEM - IV)   |
|---|---|
| 1. Accountancy & Financial Management                   | 1. Accountancy & Financial Management                                   |
| 2. Business Economics                                   | 2. Business Economics   |
| 3. Foundation Course                                    | 3. Foundation Course  |
| 4. Business Law   | 4. Business Law   |
| 5. Management : Functions & Challenges                  | 5. Management : Production & Finance                                    |
| 6. Advertising or #Computer Programming                 | 6. Advertising or #Computer Programming                                 |
| 7. Management Accounting                                | 7. Auditing   |
| <b>\</b>  |   |
|   |   |
| T.Y.B.COM. (SEM - V)                                    | T.Y.B.COM. (SEM - VI)   |
| T.Y.B.COM. (SEM - V)  1. Financial Accounting           | T.Y.B.COM. (SEM - VI)  1. Financial Accounting                          |
|   |   |
| 1. Financial Accounting                                 | 1. Financial Accounting   |
| Financial Accounting     Cost Accounting                | Financial Accounting     Cost Accounting                                |
| 1. Financial Accounting 2. Cost Accounting 3. Marketing | 1. Financial Accounting 2. Cost Accounting 3. Human Resource Management |

<sup>\*</sup> Subjects may change as per University regulations.

# Admission to the course of Computer Programming is purely on merit basis.

#### **SCHEME OF EXAMINATIONS (B.COM.)**

#### Semester I to IV

- All exams are being conducted by the University of Mumbai and as per the rules of the University.
- Semester End examination are of 100/75 marks.
- The overall performance of a student of the program will be evaluated on the basis of performance in each of the semester.
- The passing criterion is 40% marks under each head.
- The performance grading of the learner shall be on a point grading system. (O, A+, A, B+, B, C, D)



#### MASTER OF COMMERCE PROGRAM (M.COM.) (MANGEMENT)

#### **ELIGIBILITY:**

O.5977: A Learner for being eligible for admission to the Post Graduate i.e. Master of Commerce, shall have passed the examination for the Degree of Bachelor of Commerce (three years/ Six Semester integrated course) or the other semester based Programmes i.e. Bachelor of Commerce (Banking & Insurance), Bachelor of Commerce (Accounting & Finance) or Bachelor of Commerce (Finance Markets) or Bachelor of Management Studies of this University, or an examination of any other University recognized as equivalent thereto.

#### **COURSES:**

| M.COM. (SEM - I)                                     | M.COM. (SEM - II)                                      |
|--|--|
| 1. Strategic Management                              | 1. Research Methodology for Business                   |
| 2. Economics for Business Decision                   | 2. Macro-Economics Concepts & Applications             |
| 3. Cost & Management Accounting                      | 3. Corporate Finance                                   |
| 4. Business Ethics & Corporate Social Responsibility | 4. E-Commerce  |
|  |  |
| M.COM. (SEM - III)                                   | M.COM. (SEM - IV)                                      |
| M.COM. (SEM - III)  1. Human Resource Management     | M.COM. (SEM - IV)  1. Advertising and Sales Management |
| · · ·  | <u> </u>   |

<sup>\*</sup>Subjects may change as per University Regulation.

#### SCHEME OF EXMINATION (M.COM.)

- The performance of the learners shall be evaluated into two components viz. by Internal Assessment with 40% marks as the first component and by conducting the Semester End examination with 60% marks as the second component.
- The learners to pass shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination. The learners shall obtain minimum of 40% marks (i.e. 16 out of 40) in the Internal Assessment and 40% marks in Semester End Examination (i.e.24 out of 60) separately, to pass the course.
   The performance grading of the learner shall be on the 07 point grading system (O, A, B, C, D, E).
- For details about the project work in Sem III and Sem IV contact the M.Com. Co-ordinater.

# **FEE STRUCTURE 2023-2024**

**DEGREE COLLEGE (B.COM. & M.COM)** 

|            | Total     |          |          |         | 36540           | 35940     | 36390           | 25665     | 24790      |
|------------|-----------|----------|----------|---------|-----------------|-----------|-----------------|-----------|------------|
|            | Convo     | cation-  | Fees     |         | 0               | 0         | 250             | 0         | 250        |
|            | Computer  | Fees     |          |         | 1500            | 1500      | 1500            | 1500      | 1500       |
| REFUNDABLE | Library   | Depo-    | sits     |         | 250             | 0         | 0               | 250       | 0          |
| REFUN      | Caution   | Money    | Deposit  |         | 150             | 0         | 0               | 150       | 0          |
|            | Annual    | Festival | Fees     |         | 350             | 350       | 350             | 350       | 350        |
|            | Gym /     | Fitness  | Centre   | Charges | 200             | 200       | 200             | 200       | 200        |
|            | Group     | lnsn.    |          |         | 20              | 20        | 20              | 20        | 20         |
|            | Disaster  | Relief   | Fund     |         | 10              | 10        | 10              | 10        | 10         |
|            | SSN       | FEES     |          |         | 10              | 10        | 10              | 10        | 10         |
|            | V.C.      | Fund     |          |         | 20              | 20        | 20              | 20        | 20         |
|            | 3         | Suvidha  |          |         | 20              | 20        | 20              | 20        | 20         |
|            | 4         | Charges  |          |         | 20              | 20        | 20              | 20        | 20         |
|            | Univ.     | Sports & | Cultural | Fees    | 30              | 30        | 30              | 30        | 30         |
|            | Alumni    | Fees     |          |         | 0               | 0         | 100             | 0         | 100        |
|            | Student   | Welfare  |          |         | 20              | 20        | 20              | 20        | 20         |
|            | Utility   | Fees     |          |         | 1600            | 1600      | 1600            | 1500      | 1500       |
|            | Devp.     | Fund     |          |         | 1600            | 1600      | 1600            | 1500      | 1500       |
|            | Identity/ | Library  | Card     | Charges | 250             | 250       | 250             | 250       | 250        |
|            | Maga-     | zine     | Fees     |         | 200             | 200       | 200             | 200       | 200        |
|            | Project   | Fees     |          |         | 100             | 100       | 200             | 0         | 0          |
|            | Admi      | Proc.    | Fees     |         | 1000            | 1000      | 1000            | 1200      | 1200       |
|            | Exam      | Fees     |          |         | 2000            | 2000      | 2000            | 3000      | 3000       |
|            | Enrol.    | Fees     | P.G      | REG.    | 700             | 0         | 0               | 825       | 0          |
|            | Other/    | Extra    | Curr.    | Activs. | 1500            | 1500      | 1500            | 1000      | 1000       |
|            | Library   | Fees     |          |         | 002             | 200       | 200             | 1000      | 1000       |
|            | Gym       | Fees     |          |         | 700             | 700       | 700             | 200       | 200        |
|            | Tuition   | Fees     |          |         | 24000           | 24000     | 24000           | 12000     | 12000      |
|            | Class     |          |          |         | F.Y.B.COM 24000 | S.Y.B.COM | T.Y.B.COM 24000 | M.COM - I | M.COM - II |

# Note:

- Additional fees of Rs. 400/- to be paid by the students those who are not from Board of Higher Secondary Education in Maharashtra.
- 2. Students with Computer Subjects have to pay additional fees of Rs. 1500/- for Computer practical Rs. 2000/- as Laboratory Fees & Rs.1000/- as Laboratory Deposits.
- 3. Admission Process: Admission to the College is to be taken through our learner-friendly Online Admission System. Students shall "login" to our Admission portal E-Pravesh i.e. https://admission.mkscollege.edu.in and submit their admission form online. Payment of fees shall also be made online. All instructions and update will be available on the site from time to time.
- available. The payment link will be accessible to the students through our Online Admission portal E-Pravesh which can be accessed by opening 4. Online payment of fees: payment of the College fees can be made online through any one of the several Payment Gateways provided and the website <u>https://admission.mkscollege.edu.i</u>n

Dr. Keshav N. Ghorude

Principal



#### BACHELOR OF MANGEMENT STUDIES (B.M.S.)

#### **ELIGIBILITY:**

**O. 3941:** A Candidate for being eligible for admission to the Degree Programme in Bachelor of Management Studies shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its Equivalent or Diploma in any Engineering branches with two or three years duration after S.S.C., conducted by the Board Technical Education, Maharashtra State or its equivalent examination securing minimum 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting from the Science, Arts and Commerce stream. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR                            |                              |  |  |  |
|---------------------------------------|------------------------------|--|--|--|
| First Semester                        | Second Semester              |  |  |  |
| 1. Introduction to Financial Accounts | 1. Principles of Marketing   |  |  |  |
| 2. Business Law                       | 2. Industrial Law            |  |  |  |
| 3. Business Statistics                | 3. Business Mathematics      |  |  |  |
| 4. Business Communication-I           | 4, Business Communication-II |  |  |  |
| 5. Foundation of Human Skills         | 5. Business Environment      |  |  |  |
| 6. Business Economics – I             | 6. Principles of Management  |  |  |  |
| 7. Foundation Course - I              | 7. Foundation Course – II    |  |  |  |

| SECOND YEAR  |   |  |  |  |  |
|--|---|--|--|--|--|
| Third Semester                                       | Fourth Semester                                       |  |  |  |  |
| 1. Information Technology in Business Management – I | 1. Information Technology in Business Management - II |  |  |  |  |
| 2. F.C Environmental Management                      | 2. Business Economics – II                            |  |  |  |  |
| 3. Business Planning & Entrepreneurial Management    | 3. Business Research Methods                          |  |  |  |  |
| 4. Accounting for Managerial Decisions               | 4. F.C. – Ethics & Governance                         |  |  |  |  |
| 5. Strategic Management                              | 5. Production & Total Quality Management              |  |  |  |  |
| FINANCE GROUP  |   |  |  |  |  |
| 6. Introduction to Cost Accounting                   | 6. Strategic Cost Management                          |  |  |  |  |
| 7. Corporate Finance                                 | 7. Corporate Restructuring                            |  |  |  |  |
| MARKETING GROUP                                      |   |  |  |  |  |
| 8. Consumer Behaviour                                | 8. Integrated Marketing Communication                 |  |  |  |  |
| 9. Advertising                                       | 9. Rural Marketing                                    |  |  |  |  |

| THIRD YEAR                                    |                                   |  |  |  |
|---|-----------------------------------|--|--|--|
| Fifth Semester                                | Sixth Semester                    |  |  |  |
| 1. Logistic & Supply Chain Management         | 1. Operations Research            |  |  |  |
| 2. Corporate Communication & Public Relations | 2. Project Work                   |  |  |  |
| FINANC  | CE GROUP                          |  |  |  |
| 3. Investment Analysis & Portfolio Management | 3. International Finance          |  |  |  |
| 4. Direct Tax                                 | 4. Project Management             |  |  |  |
| 5. Commodity & Derivatives Market             | 5. Strategic Financial Management |  |  |  |
| 6. Financial Accounting                       | 6. Indirect Tax                   |  |  |  |
| MARKET  | NG GROUP                          |  |  |  |
| 7. Services Marketing                         | 7. Brand Management               |  |  |  |
| 8. E-Commerce & Digital Marketing             | 8. Retail Management              |  |  |  |
| 9. Sales & Distribution Management            | 9. Media Planning & Management    |  |  |  |
| 10. Customer Relationship Management          | 10. International Marketing       |  |  |  |

<sup>\*</sup>Subjects may change as per University regulations.

# BACHELOR OF ARTS MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

#### **ELIGIBILITY:**

**O.5206:** A Candidates for being eligible for admission to the Degree Programme in **Bachelor of Arts** (**BAMMC**) shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its equivalent from the Science, Arts & Commerce stream. Every candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR                            |                                 |  |  |  |
|---------------------------------------|---------------------------------|--|--|--|
| First Semester                        | Second Semester                 |  |  |  |
| 1. Effective Communication - I        | 1. Effective Communication - II |  |  |  |
| 2. Foundation Course - I              | 2. Foundation Course - II       |  |  |  |
| 3. Visual Communication               | 3. Content Writing              |  |  |  |
| 4. Fundamentals of Mass Communication | 4. Introduction to Advertising  |  |  |  |
| 5. Current Affairs                    | 5. Introduction to Journalism   |  |  |  |
| 6. History of Media                   | 6. Media, Gender & Culture      |  |  |  |

| SECOND YEAR                                   |                                |  |  |  |
|---|--------------------------------|--|--|--|
| Third Semester                                | Fourth Semester                |  |  |  |
| 1. Electronic Media - I                       | 1. Electronic Media - II       |  |  |  |
| 2. Corporate Communication & Public Relations | 2. Writing & Editing For Media |  |  |  |
| 3. Media Studies                              | 3. Media Law & Ethics          |  |  |  |
| 4. Introduction to Photography                | 4. Mass Media Research         |  |  |  |
| 5. Film Communication - I                     | 5. Film Communication - II     |  |  |  |
| 6. Computers & Multimedia - I                 | 6. Computers & Multimedia - II |  |  |  |

| THIRD YEAR                                   |  |  |  |  |
|--|--|--|--|--|
| Fifth Semester                               | Sixth Semester                         |  |  |  |
| 1. Copy Writing                              | 1. Digital Media                       |  |  |  |
| 2. Advertising & Marketing Reaserch          | 2. Advertising Design                  |  |  |  |
| 3. Globalization & International Advertising | 3. Advertising in Contemporary Society |  |  |  |
| 4. Brand Building                            | 4. Media Planning & Buying             |  |  |  |
| 5. Agency Management                         | 5. Rural Marketing & Advertising       |  |  |  |
| 6. Consumer Behaviour                        | 6. Entertainment & Media Marketing     |  |  |  |

<sup>\*</sup>Subjects may change as per University regulations.



# BACHELOR OF COMMERCE (ACCOUNTING & FINANCE) (B.A.F) ELIGIBILITY:

**O.5204:** A candidate for being eligible for admission to the Degree Programme in Bachelor of Commerce (Accounting & Finance) shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its Equivalent and secured not less than 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR   |   |
|--|---|
| First Semester   | Second Semester   |
| 1. Financial Accounting - I (Elements of Financial Accounting I)   | 1. Financial Accounting - II (Special Accounting Areas) |
| 2. Cost Accounting (Introduction and Element of Cost I)            | 2. Auditing - I (Introduction and Planning)             |
| 3. Business Economics - I  | 3. Innovative Financial Services                        |
| 4. Commerce - I (Business Environment)                             | 4. Business Communication- II                           |
| 5. Financial Management - I (Introduction to Financial Management) | 5. Business Law - I (Business Regulatory Framework)     |
| 6. Business Communication- I                                       | 6. Foundation Course - II                               |
| 7. Foundation Course - I   | 7. Business Mathematics                                 |

| SECOND YEAR   |  |
|---|--|
| Third Semester  | Fourth Semester  |
| 1. Financial Accounting - III (Special Accounting Areas)              | 1. Financial Accounting - IV (Special Accounting Areas)          |
| 2. Cost Accounting - II (Method of Costing)                           | 2. Management Accounting (Introduction to Management Accounting) |
| 3. Taxation (Direct Taxation Paper - I)                               | 3. Taxation (Direct Taxation Paper - II)                         |
| 4. Information Technology in Accountancy - I                          | 4. Information Technology in Accountancy - II                    |
| 5. Business Law II (Business Regulatory Framework)                    | 5. Business Law III (Company Law)                                |
| 6. Business Economics - II  | 6. Research Methodology in Accounting & Finance                  |
| 7. Foundation Course in Commerce - (Financial Markets Operations III) | 7. Foundation Course in Management -IV                           |

| THIRD YEAR                                  |   |  |
|---|---|--|
| Fifth Semester                              | Sixth Semester                            |  |
| 1. Financial Accounting - V                 | 1. Financial Accounting - VII             |  |
| 2. Financial Accounting - VI                | 2. Project Work                           |  |
| ELECTIVE SUBJECTS                           |   |  |
| 3. Management - II (Management Application) | 3. Economics Paper - III (Indian Economy) |  |
| 4. Cost Accounting - III                    | 4. Cost Accounting - IV                   |  |
| 5. Financial Management - II                | 5. Financial Management - III             |  |
| 6. Taxation Indirect Tax IV (GST)           | 6. Taxation V (Indirect Tax - III)        |  |



#### **ELIGIBILITY:**

O.5209: A candidate for being eligible for admission to the Degree Programme in Bachelor of Commerce (Banking & Insurance) shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its Equivalent and secured not less than 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR  |   |
|---|---|
| First Semester                                    | Second Semester                                 |
| 1.Environment and Management of Financial Service | 1.Principles & Practices of Banking & Insurance |
| 2. Financial Accounting – I                       | 2.Business Law                                  |
| 3.Business Communication – I                      | 3. Financial Accounting - II                    |
| 4.Business Economics – I                          | 4.Business Communication – II                   |
| 5.Quantitative Methods – I                        | 5.Organisational Behavior                       |
| 6.Foundation Course – I                           | 6. Quantitative Methods - II                    |
| 7. Principles of Management                       | 7. Foundation Course – II                       |

| SECOND YEAR   |   |
|---|---|
| Third Semester  | Fourth Semester                                       |
| 1. Foundation Course – III (Overview of Banking Sector) | 1. Information Technology – II                        |
| 2. Information Technology – I in Banking & Insurance    | 2. Corporate Law and Securities Law                   |
| 3. Financial Management – I                             | 3. Business Economics – II                            |
| 4. Direct Tax   | 4. Foundation Course – IV (Overview Insurance Sector) |
| 5. Management Accounting                                | 5. Financial Management – II                          |
| 6. Financial Markets                                    | 6. Cost Accounting                                    |
| 7. Organisational Behavior                              | 7. Entrepreneurship Management                        |

| THIRD YEAR  |  |
|---|--|
| Fifth Semester  | Sixth Semester                                     |
| 1. Research Methodology                                 | 1. Project Work on Banking & Insurance             |
| 2. International Banking & Finance Strategic Management | 2. Central Banking                                 |
| 3.Financial Reporting Analysis                          | 3. Security Analysis & Portfolio Management (SAPM) |
| 4.Auditing  | 4. Auditing – II                                   |
| 5.Strategic Management                                  | 5. Human Resource Management (HRM)                 |
| 6.Business Ethics & Corporate Governance                | 6. International Business                          |
|   |  |
|   |  |



#### BACHELOR OF COMMERCE (FINANCIAL MARKETS) (B.F.M.)

#### **ELIGIBILITY:**

O.5693: A candidate for being eligible for admission to the Degree Programme in Bachelor of Commerce (Financial Markets) shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its Equivalent and secured not less than 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR                           |                                |
|--------------------------------------|--------------------------------|
| First Semester                       | Second Semester                |
| 1. Financial Accounting – I          | 1. Financial Accounting – II   |
| 2. Introduction to Financial Systems | 2.Principles of Management     |
| 3.Business Communication – I         | 3. Business Communication – II |
| 4.Foundation Course – I              | 4. Foundation Course – II      |
| 5.Business Mathematics               | 5.Business Statistics          |
| 6.Business Environment               | 6. Environmental Science       |
| 7. Business Economics – I            | 7. Computer Skills – I         |

| SECOND YEAR  |   |
|--|---|
| Third Semester   | Fourth Semester   |
| 1. Debt Markets – I  | 1. Debts Markets – II   |
| 2. Equity Market – I   | 2. Equity Market – II   |
| 3. Commodities Markets   | 3. Commodities Derivatives  |
| 4. Business Law – I  | 4. Business Law – II  |
| 5. Foundation course in Financial Markets FC-III- (Money Market) | 5. Foundation Course in Financial Markets FC-IV- (Foreign Exchange Markets) |
| 6.Management Accounting  | 6.Corporate Finance   |
| 7.Computer Skills – II   | 7. Business Economics – II  |

| THIRD YEAR                               |                               |
|--|-------------------------------|
| Fifth Semester                           | Sixth Semester                |
| 1. Marketing in Financial Services       | 1. Organizational Behavior    |
| 2. Technical Analysis                    | 2.Mutual Fund Management      |
| 3.Financial Derivatives                  | 3.Risk Management             |
| 4.Direct Tax, Income Tax                 | 4.Strategic Corporate Finance |
| 5.Corporate Accounting                   | 5. Corporate Restructuring    |
| 6.Business Ethics & Corporate Governance | 6.Project – Work              |

# BACHELOR OF ARTS (FILM, TELEVISION AND NEW MEDIA PRODUCTION) B.A. (FT & NMP)

#### **ELIGIBILITY:**

O.6079: A candidate for being eligible for admission to the three-year intergrated programme leading to the Degree of BA (Film, Television & New Media Production) shall be required to have passed the Higher Secondary School Certificate Examination (Academic or Vacational Stream) conducted by different Divisional Board of Secondary & Higher Secondary Education or Examinations of any other University or Body recognized as equivalent thereof by the Senate of the University of Mumbai.

#### **COURSES:**

| FIRST YEAR   |                                    |
|--|------------------------------------|
| First Semester   | Second Semester                    |
| 1. Effective Communication Skills  | 1. Basic of Post Production        |
| 2. Introduction to History of Arts/Story telling through other form of Art | 2. History of Non-Fictional Film   |
| 3. Initiation to Literature & Creative Writing                             | 3. Writing of Visual Media         |
| 4. Basics of Photography   | 4. Importance of Sound & Sound SFX |
| 5.Film Appreciation - Genres   | 5. Basics of Cinematography        |
| 6. Graphic Designing   | 6. Practical Film Making - I       |

| SECOND YEAR  |   |
|--|---|
| Third Semester   | Fourth Semester   |
| 1. Introduction to Direction for Television                            | 1. Introduction to Direction for Film                             |
| 2. Basics of Cinematography  | 2. Basics for Visual Communication/Film Aesthetics                |
| 3. Understandings TV Formats & Genres                                  | 3. Convergence and Basics of Web Designing                        |
| 4. Concept of Story Boarding   | 4. Concept of Post Production & Computer Graphics (Including VFX) |
| 5. Graphics & Post Production (Flash, Editing Software, After Effects) | 5. Drama Production/Writing for Visual Media - II                 |
| 6.TV Production / AD Film Making                                       | 6. Intermediate Practical Film Making                             |

| THIRD YEAR  |  |
|---|--|
| Fifth Semester  | Sixth Semester   |
| Laws Related to Film, TV & Internet      With advance Web Design     App Making)      Aspects of Media Production ( Set Design, Makeup, Etc.)      Introduction to Production Management              | 1. Final Project - Short Film (10-15 Mins)  Comprehensive, Which will include writing an original story to production & distribution of film in national & international circuit. It will involve creating a blog, FB page, Website for the film. Write a report,. |
| 5. Trends & Technology in Film & TV (Overview of media business, Pitching for funds, Distribution, Marketing, Etc.)  6. Advance Practical Film Making (Composting, Special Effects, Etc.) Music Video |  |



#### **BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY) B.SC.(IT)**

#### **ELIGIBILITY:**

**O.5051**: A candidate for being eligible for admission to the Degree Programme in Bachelor of Science (Information Technology) shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its Equivalent with Mathematics & Statistics and secured not less than 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR                                      |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|
| First Semester                                  | Second Semester                                      |  |  |  |  |  |  |  |  |
| 1. Programming Principles with C                | 1. Object Oriented Programming with C++              |  |  |  |  |  |  |  |  |
| 2. Digital Logic & Applications                 | 2. Fundamentals of Microprocessor & Mircocontrollers |  |  |  |  |  |  |  |  |
| 3. Fundamentals of Data Base Management Systems | 3. Web Application Development                       |  |  |  |  |  |  |  |  |
| 4. Computational Logic & Discrete Structure     | 4. Numerical Methods                                 |  |  |  |  |  |  |  |  |
| 5. Technical Communication Skills               | 5.Green IT   |  |  |  |  |  |  |  |  |

| SECOND YEAR                           |   |  |  |  |  |  |  |  |
|---------------------------------------|---|--|--|--|--|--|--|--|
| Third Semester                        | Fourth Semester                             |  |  |  |  |  |  |  |
| 1. Applied Mathematics (AM)           | 1. Computer Graphics & Animation            |  |  |  |  |  |  |  |
| 2. Data Structures (DS)               | 2. Computer Oriented Statistical Techniques |  |  |  |  |  |  |  |
| 3. Computer Networks (CN)             | 3. CORE JAVA                                |  |  |  |  |  |  |  |
| 4. Database Management Systems (DBMS) | 4. Introduction to Embedded Systems         |  |  |  |  |  |  |  |
| 5. Python Programming (PP)            | 5. Software Engineering                     |  |  |  |  |  |  |  |

| THIRD YEAR                      |  |  |  |  |  |  |  |  |
|---------------------------------|--|--|--|--|--|--|--|--|
| Fifth Semester                  | Sixth Semester                           |  |  |  |  |  |  |  |
| 1. Software Project Management  | 1.Security in Computing Principles (SC)  |  |  |  |  |  |  |  |
| 2. Internet of Things           | 2.Geographical Information Systems (GIS) |  |  |  |  |  |  |  |
| 3. Advanced Web Programming     | 3.Business Intelligence (BI)             |  |  |  |  |  |  |  |
| 4. Linux System Administration  | 4.Software Quality Assurance (SQA)       |  |  |  |  |  |  |  |
| 5. Next Generation Technologies | 5. I.T. Service Management               |  |  |  |  |  |  |  |

#### BACHELOR OF COMMERCE (INVESTMENT MANAGEMENT) (B.I.M.)

#### **ELIGIBILITY:**

**O.6126/27:** A candidate for being eligible for admission to the Bachelor of Commerce (Investment Management) Degree Programme shall have passed XII std. examination of Maharashtra State of Secondary and Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate in case of students belonging to Open Category and 40% in aggregate in case of Reserved Category at one and at the same sitting. Every Candidate admitted to the Degree Programme shall have to register himself/herself with the University of Mumbai.

#### **COURSES:**

| FIRST YEAR                               |   |  |  |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|--|--|
| First Semester                           | Second Semester                             |  |  |  |  |  |  |  |  |
| 1. Introduction of Accounting – I        | 1. Introduction of Accounting – II          |  |  |  |  |  |  |  |  |
| 2. Introduction to Financial System      | 2. Introduction to Financial Market         |  |  |  |  |  |  |  |  |
| 3. Basic of Investment & Wealth Creation | 3. Introduction to Wealth Management        |  |  |  |  |  |  |  |  |
| 4. Business Economics – I                | 4. Introduction to Financial Intermediaries |  |  |  |  |  |  |  |  |
| 5. Quantitative Techniques – I           | 5. Investment Banking                       |  |  |  |  |  |  |  |  |
| 6. Business Communication – I            | 6. Business Communication – II              |  |  |  |  |  |  |  |  |
| 7. Foundation Course – I                 | 7. Foundation Course – II                   |  |  |  |  |  |  |  |  |

| SECOND YEAR   |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|
| Third Semester  | Fourth Semester  |  |  |  |  |  |  |  |  |
| 1.Information Technology in Investment Management – I             | 1. Information Technology in Investment Management – II        |  |  |  |  |  |  |  |  |
| 2. Security Analysis & Portfolio Management – I                   | 2. Security Analysis & Portfolio Management – II               |  |  |  |  |  |  |  |  |
| 3. Mutual Fund Management   | 3. Business Economics – II                                     |  |  |  |  |  |  |  |  |
| 4. Fundamental of Capital Market                                  | 4. Fundamental of Equity Market                                |  |  |  |  |  |  |  |  |
| 5. Financial Services   | 5. Financial Derivatives                                       |  |  |  |  |  |  |  |  |
| 6. Marketing of Investment Products                               | 6. Introduction to Equity Research                             |  |  |  |  |  |  |  |  |
| 7. Foundation Course – III (An overview of Investment Management) | 7. Foundation Course – IV (An overview of Banking & Insurance) |  |  |  |  |  |  |  |  |

| THIRD YEAR                     |                                    |  |  |  |  |  |  |  |  |
|--------------------------------|------------------------------------|--|--|--|--|--|--|--|--|
| Fifth Semester Sixth Semester  |                                    |  |  |  |  |  |  |  |  |
| 1. International Finance I     | 1. International Finance II        |  |  |  |  |  |  |  |  |
| 2. Business Ethics             | 2. Corporate Governance            |  |  |  |  |  |  |  |  |
| 3. Risk Management             | 3. Project Management              |  |  |  |  |  |  |  |  |
| 4. Corporate Accounting        | 4. Auditing                        |  |  |  |  |  |  |  |  |
| 5. Research Methodology        | 5. Project Work                    |  |  |  |  |  |  |  |  |
| 6. Operations in Equity Market | 6. Commodity Markets & Derivatives |  |  |  |  |  |  |  |  |



# SCHEME OF EXAMINATION (BMS/ BAF/ BFM/ BBI/ BIM/ BAMMC & B.SC. (IT):

#### **ELIGIBILITY:**

#### Semester I to IV

- •All exams are being conducted by the University of Mumbai and as per the rules of the University.
- •The overall performance of a learner of the program will be evaluated on the basis of performance in each of the semesters.
- •The performance grading of the learner shall be on a 10-point grading system. (O, A+, A, B+, B, C, D)
- •The Performance of the learners shall be evaluated into two components viz. by Internal Assessment with 25% marks as the first component and by conducting the Semester End examination with 75% marks as the second component.
- •The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination. The Learners shall obtain Minimum of 40% marks (i.e., 10 out of 25) in the Internal Assessment and 40% marks in Semester End Examination (i.e., 30 out of 75) separately, to pass the course.
- •For B.Sc (IT) there is an additional practical's exam of 50 marks.

#### Scheme of Evaluation (B.A. - FT & NMP)

For all 6 Semesters, the performance of the Learners shall be evaluated into two competent. The first component will be an internal assessment and shall carry 40 marks, while the second component shall be a semester end examination and shall carry 60 marks

#### Passing Standard: (B.A. - FT & NMP)

The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment & Semester End Examination. The learners shall obtain minimum of 40% marks (i.e. 16 out of 40) in Internal Assessment & 40% marks in Semester End Examination (i.e. 24 out of 60) separately to pass the course.

The performance of the learners shall be evaluated on a grading scale of O,A,B,C,D,E.

#### **ADMISSION GUIDELINES:**

- 1.Admission to BMS/BBI/BAF/BAMMC/BFM/BIM/B.SC (IT)/B.A. (FT & NMP) will be done through online process only.
- 2. The College enjoys the status of Gujarati Linguistic Minority Institutions. Hence 50% of seats are reserved for Gujarati Speaking students.
- 3.Admission to BMS/BBI/BAF/BAMMC/BFM/BIM/B.SC (IT)/B.A. (FT & NMP) program is purely on merit and is subject to availability of seats as per the directions issued by University of Mumbai and Government of Maharashtra from time to time. A transparent admission procedure is followed strictly based on the standard norms. Any modification in admission guidelines will be notified on the college notice board at the time of admission.
- 4. Subjects in any program may change as per university guidelines.
- 5. Admission to the course is PROVISIONAL subject to approval by the University.

# SELF FINANCE COURSES FEE STRUCTURE 2023-2024

|            | Total      |           |          |         | 1840    | 14840   | )69/4   | 1840    | 1484(   | 47690   | 48340   | 46840   | 48190   | 47840   | 14840   | 161/190 | 1840    | 14840   | 48190   | 48340    | 46840    | 48190    | 24740        | 53740        | 6999         | 2689             | 58350            |
|------------|------------|-----------|----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|--------------|--------------|--------------|------------------|------------------|
|            | Indust     | rial      | visit    |         | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000     | 1000     | 1000     | 1000         | 1000         | 1000         | 1000             | 1000             |
|            | Convo      | cation-   | Fees     |         | 0       | 0       | 250     | 0       | 0       | 250     | 0       | 0       | 250     | 0       | 0       | 720     | 0       | 0       | 750     | 0        | 0        | 250      | 0            | 0            | 750          | 0                | 0                |
|            | Labo       | ratory    | Fees     |         | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1200    | 1500    | 1500    | 1500    | 1500    | 1500    | 1200    | 1500     | 1200     | 1500     | 0089         | 0089         | 0089         | 12000            | 12000            |
|            | Computer   | Practical | Fees     |         | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2500    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2500     | 2000     | 2000     | 3000         | 3000         | 4000         | 0                | 0                |
|            | Labor      | atory     | Deposit  |         | 400     | 0       | 0       | 400     | 0       | 0       | 400     | 0       | 0       | 400     | 0       | 0       | 400     | 0       | 0       | 400      | 0        | 0        | 400          | 0            | 0            | 0                | 0                |
| ABLE       | Library    | Depo-     | sits     |         | 250     | 0       | 0       | 250     | 0       | 0       | 250     | 0       | 0       | 250     | 0       | 0       | 250     | 0       | 0       | 250      | 0        | 0        | 250          | 0            | 0            | 250              | 0                |
| REFUNDABLE | Caution    | Money     | Deposit  |         | 150     | 0       | 0       | 150     | 0       | 0       | 150     | 0       | 0       | 150     | 0       | 0       | 150     | 0       | 0       | 150      | 0        | 0        | 150          | 0            | 0            | 10150            | 0                |
|            | Annual     | Festival  | Fees     |         | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350     | 350      | 350      | 350      | 350          | 350          | 350          | 350              | 350              |
|            | Gym /      | Fitness   | Centre   | Charges | 200     | 200     | 700     | 200     | 200     | 200     | 200     | 200     | 200     | 200     | 200     | 200     | 200     | 700     | 200     | 200      | 200      | 200      | 200          | 200          | 200          | 200              | 200              |
|            | Group      | lnsn.     |          |         | 20      | 20      | 20      | 20      | 20      | 20      | 90      | 20      | 20      | 20      | 20      | 20      | 20      | 20      | 20      | 20       | 20       | 20       | 20           | 20           | 20           | 20               | 20               |
|            | Disaster   | Relief    | Fund     |         | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10       | 10       | 10       | 10           | 10           | 10           | 10               | 10               |
|            | NSS        | FEES      |          |         | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10      | 10       | 10       | 10       | 10           | 10           | 10           | 20               | 20               |
|            | V.C.       | Fund      |          |         | 07      | 07      | 07      | 07      | 70      | 20      | 70      | 07      | 07      | 07      | 07      | 07      | 07      | 07      | 07      | 70       | 07       | 07       | 07           | 70           | 07           | 20               | 20               |
|            | - 3        | Suvidha   |          |         | 09      | 09      | 09      | 09      | 09      | 20      | 20      | 09      | 09      | 09      | 90      | 09      | 09      | 09      | 09      | 09       | 09       | 09       | 09           | 20           | 09           | 20               | 20               |
|            | - 3        | Charges   |          |         | 70      | 20      | 70      | 70      | 70      | 20      | 20      | 70      | 70      | 70      | 20      | 70      | 70      | 70      | 70      | 70       | 70       | 70       | 70           | 70           | 70           | 20               | 20               |
|            | Univ.      | Sports &  | Cultural | Fees    | 08      | 30      | 08      | 08      | 30      | 30      | 30      | 08      | 08      | 08      | 30      | 08      | 30      | 08      | 08      | 30       | 08       | 30       | 08           | 30           | 08           | 30               | 30               |
|            | Alumni     | Fees      |          |         | 0       | 0       | 100     | 0       | 0       | 100     | 0       | 0       | 100     | 0       | 0       | 100     | 0       | 0       | 100     | 0        | 0        | 100      | 0            | 0            | 100          | 0                | 0                |
|            | Student    | Welfare   |          |         | 09      | 09      | 09      | 09      | 09      | 20      | 90      | 09      | 09      | 09      | 09      | 09      | 09      | 09      | 09      | 09       | 09       | 09       | 09           | 09           | 09           | 90               | 20               |
|            | Utility    | Fees      |          |         | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000     | 2000     | 2000     | 2000         | 2000         | 2000         | 2000             | 2000             |
|            | Devp.      | Fund      |          |         | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000     | 2000     | 2000     | 2000         | 2000         | 2000         | 2000             | 2000             |
|            | Identity / | Library   | Card     | Charges | 750     | 750     | 750     | 750     | 750     | 250     | 250     | 750     | 750     | 750     | 750     | 750     | 750     | 750     | 750     | 750      | 750      | 750      | 750          | 750          | 750          | 250              | 250              |
|            | Maga-      | zine      | Fees     |         | 700     | 200     | 700     | 200     | 700     | 700     | 700     | 700     | 700     | 700     | 200     | 700     | 200     | 700     | 700     | 700      | 700      | 200      | 700          | 700          | 700          | 700              | 200              |
|            | Project    | Fees      |          |         | 0       | 0       | 200     | 0       | 0       | 200     | 0       | 0       | 1000    | 0       | 0       | 0       | 0       | 0       | 1000    | 0        | 0        | 1000     | 0            | 0            | 200          | 0                | 0                |
|            | Admi       | Proc.     | Fees     |         | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000     | 1000     | 1000     | 1000         | 1000         | 1000         | 2000             | 2000             |
|            | Exam       | Fees      |          |         | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000    | 2000     | 2000     | 2000     | 2000         | 2000         | 2000         | 2000             | 2000             |
|            | Enrol.     | Fees      |          |         | 200     | 0       | 0       | 200     | 0       | 0       | 200     | 0       | 0       | 200     | 0       | 0       | 200     | 0       | 0       | 200      | 0        | 0        | 200          | 0            | 0            | 220              | 0                |
|            | Other/     | Extra     | Curr.    | Activs. | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500    | 1500     | 1500     | 1500     | 1500         | 1500         | 1500         | 1500             | 1500             |
|            | Library    | Fees      |          |         | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000    | 1000     | 1000     | 1000     | 1500         | 1500         | 1500         | 2000             | 2000             |
|            | Gym        | Fees      |          |         | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009     | 009      | 009      | 009      | 00/          | 200          | 200          | 009              | 009              |
|            | Tuition    | Fees      |          |         | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000   | 31000    | 31000    | 31000    | 31000        | 31000        | 31000        | 32000            | 32000            |
|            | Class      |           |          |         | F.Y.BMS | S.Y.BMS | T.Y.BMS | F.Y.BMM | S.Y.BMM | T.Y.BMM | F.Y.BBI | S.Y.BBI | T.Y.BBI | F.Y.BAF | S.Y.BAF | T.Y.BAF | F.Y.BFM | S.Y.BFM | T.Y.BFM | F.Y. BIM | S.Y. BIM | T.Y. BIM | F.Y B.SC(IT) | S.Y B.SC(IT) | T.Y.B.SC(IT) | F.Y. B.A.(FTNMP) | S.Y. B.A.(FTNMP) |

## Note:

- 1. Additional Fees of Rs. 400/- to be paid by the students those who are not from Board of Higher Secondary Education in Maharashtra.
- Admission Portal **E-Pravesh i.e., https://admission.mkscollege.edu.in and submit their admission form online. Payment of fees shall also be made online.** 2. Admission Process: Admission to the College is to be taken through our learner-friendly Online Admission System. Students shall "login" to our All the Instructions and updates will be available on the site from time to time.
- 3. Online payment of fees: Payment of the college fees can be made online through any one of the several Payment Gateways provided and available. The payment link will be accessible to the students through our Online Admission portal E-Pravesh which can be accessed by opening the website https://admission.mkscollege.edu.in
- 4. Fees may increase as per University's directions.



#### **CANCELLATION OF ADMISSION & REFUND OF FEES**

0.2859: Refund of Fees, Development Fee and all other fees after cancellation of admission.

The candidate who has taken admission in undergraduate programmes in Government Colleges, in Government Aided & Unaided programmes conducted by affiliated colleges and recognized institutions may request for refund of fees after applying in writing for cancellation of their admission to the programmes. The refund of fees as applicable shall be made on or before 30th day after the date of cancellation and their after. The percentage of fees for the courses shall be refunded to the candidates after deducting charges as follows:

## Table for Fees Deduction on cancellation of Admission as per University Ordinance O.2859 Period & Percentage of Deduction charges:

|                   | (i)   | (ii)  | (iii)  | (iv) | (V)                                   | (VI)                                    |
|-------------------|---|---|--|------|---------------------------------------|---|
|                   | Prior to commencement of academic term and instructions of the course | Upto 20 days<br>after the<br>commencement<br>of the academic<br>term of the<br>course | From 21 <sup>st</sup> day<br>upto 50 days<br>after the<br>commencement<br>of the academic<br>term of the<br>course |      | 30 <sup>th</sup>                      | After<br>September,<br>30 <sup>th</sup> |
| Reduction charges | Rs. 500/-<br>Lumpsum  | 20% of the total<br>amount of fees  | 30% of the total<br>amount of fees   |      | 60% of the<br>total amount<br>of fees | 100% of the total amoun of fees         |

Note: The total amount considered for the refund of fees the commencement of the academic term courses included the following:

- 1) All the fee items chargeable for one year are as per relevant University circulars for different faculties (Excluding the programs for which the total amount is fixed by other concerned authorities.)
- 2) The fee charged towards Group Insurance and all fee components to be paid as University Share (Including Enrollment Fee, Vice-Chancellor Fund, University fees for Sports & Cultural Activities, E-Charges, E-Suvidha, Disaster Reelect Fund, Examination Fees and NSS Fees, Gymkhana Fees) are non-refundable if payment is made by the college prior to the date of cancellation.
- 3) Fee collected for Identity & Library Card, Admission Form & Prospectus, Enrolment and any other course specific fee are not refundable after the commencement of the academic term.
- 4) All refundable deposits (Laboratory, Caution Money & Library) shall be fully returned at the time of cancellation. Provided that wherever admission is made through Centralized admission process for specialized/or for any other courses by other concerned authorities, the refund rules are applicable if specified by such authorities (as per the rules of relevant agencies) for the First Year Admissions. In case of admissions to subsequent year of the program, Univ Ord. No.0.2859 is applicable for cancellation of admission.

#### **REFUND OF COLLEGE DEPOSITS:**

Application for the refund of college deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount will be forfeited.